

Bakersfield Media

DMA Rank: #125

R&R Radio Market: #77

TV Stations

KGET: Channel 17, NBC affiliate, 2120 L St., 283-1700, <http://www.kget.com>

KERO: Channel 23, ABC affiliate, 321 21st St., 637-2323, <http://www.turnto23.com>

KBAK: Channel 29, CBS, 1901 Westwind Drive, 325-6397, <http://www.bakersfieldnow.com>

KBFX: Channel 58, Fox affiliate, 1901 Westwind Drive, 327-7955, <http://www.bakersfieldnow.com>

KJOI: Channel 34, Valley Public Television, 1544 Van Ness Ave., Fresno, 93721, 559-266-1800, <http://www.kvpt.org>

KZKC: Channel 42, Azteca America, ABC affiliate, 321 21st St., 637-2323, <http://www.turnto23.com/azteca42/index.html>

KABE: Channel 39, (Spanish), Univision affiliate, 5801 Truxtun Ave., 324-0031, <http://www.univision.com/>

KUVI: UPN 45, Univision affiliate, 5801 Truxtun Ave., 324-0031, <http://www.kuvi45.com>

KVPT: Channel 18, Valley Public Television, 1544 Van Ness Ave., Fresno, CA 93721, 559-266-1800, www.kvpt.org

Radio Stations

AM

KUZZ 550, Country, 326-1011, www.kuzzradio.com

KBFP 800, Spanish, 322-9929, www.bakersfieldsp.lapreciosa.com

KHTY 970, Sports Talk (FOX), 322-9929

KCHJ 1010, Ranchera, 327-9711, www.elgallito.com

KAFY 1100, Spanish Oldies, <http://www.lafavorita.net>

KERN 1180, News Talk, 328-1410, <http://www.kernradio.com>

KGEO 1230, Sports Talk (ESPN), 328-1410, www.espnbakersfield.com

KERI 1410, Christian Talk, 328-1410, www.kerI.com

KWAC 1490, Spanish Sports, www.kwac.com

KNZR 1560, News Talk, 393-1900, <http://www.knzs.com>

FM

KPRX 89.1, Public radio, (559) 275-0764, www.kvpr.org

KPSL 92.1, Spanish, 327-9711, <http://www.concierto92uno.com>

KKXX 93.1, Variety, 328-1410, www.bakersfieldpirateradio.com

KISV 94.1, Top 40, 328-1410, www.hot941.com

KLLY 95.3, Adult Contemporary, 393-1900, www.klly.com

KVMX 96.5, Classic Rock, 327-9711, <http://www.965maxfm.com>

KEBT 96.9, Spanish, 328-1410, www.969lcaliente.com

KSMJ 97.7, Adult Contemporary, 393-1900, www.977thebreeze.com

KDFO 98.5, Classic Rock, 322-9929, www.985thefox.com

FM con't.

KKBB 99.3, Oldies, 393-1900, <http://www.groove993.com>
KGFM 101.5, Soft rock, 328-1410, www.kgfm.com
KIWI 102.9, Mexican, 323-5626, www.radiolobo.com
KRHM 103.5, Adult Contemporary, 627-1035, www.krhm1035fm.com
KBFP 105.3., Mexican Oldies, 322-9929, www.lapreciosa1053.com
KRAB 106.1, Modern Rock, 322-9929, www.krab.com
KCWR 107.1, Classic Country, 326-1011
KUZZ 107.9, Country, 326-1011, www.kuzzradio.com

Newspapers

The Bakersfield Californian, daily, 1707 Eye St., 395-7500, www.bakersfield.com

El Popular (Spanish) 208 Truxtun Ave, 325-7725, <http://www.elpopularnews.com>

The Renegade Rip (Bakersfield College Student Paper), 1801 Panorama Dr., 395-4324,
<http://www.therip.com>

The Runner (Cal State University Bakersfield Student Paper), 9001 Stockdale Highway, 654-6905,
www.csub.edu/RUNNER/

Magazines

Bakersfield Magazine (Monthly) 1601 New Stine Road, Suite 200, 834-4126,
www.bakersfieldmagazine.net

Bakersfield Life Magazine, P.O. Box 440, 395-7492, www.bakersfieldlife.com

Kern Business Magazine, 395-7492, <http://www.kernbusinessonline.com>

*Please note all information was verified at the time of publication, however the CVB not guarantee the information is correct. Please call the CVB or the individual media outlets for updated information.

Last updated 9/2009